

TRANSFORMATION CANVAS

SDGs:

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CHALLENGE: _____

PARTNER: _____

OBJECTIVES	LEARNING GOALS	TRANSFORMATION OBJECTIVES	CUSTOMERS / USERS
What are our concrete objectives? E.g. awareness, downloads, etc.	What do we need to learn to reach our objectives?	What is the larger transformation this challenge supports?	Who are we designing for? Be specific!
IN SCOPE	OUT OF SCOPE	DELIVERABLES	SCREAM TEAM
What activities are in scope?	What won't we do / deliver? E.g. a high fidelity prototype.	State the expected deliverables. E.g. a proof of concept.	Who are core team? <ul style="list-style-type: none"> ▪ Transformation owner ▪ Trainee team <ul style="list-style-type: none"> • Profile 1 • Profile 2 • ...
GREAT OUTCOME	BAD OUTCOME	CRITICAL SUCCESS FACTORS	STAKEHOLDERS
What would a great outcome look like?	What would a bad outcome look like?	What is needed to guarantee success? <ul style="list-style-type: none"> ▪ Feedback on Sprint Planning ▪ Attendance at Sprint reviews ▪ Access to users, experts, and relevant technology ▪ ... 	Who will be present at sprint reviews versus informed? Use the stakeholder canvas.