TRANSFORMATION CANVAS

SDGs:

☐ ☐ ☐

PROJECT: _____

PARTNER: _____

LEARNING OBJECTIVES	TRANSFORMATION OBJECTIVES	CUSTOMERS / USERS	DELIVERABLES
What do you want to learn from the challenge?	What is the larger transformation this challenge supports?	Who are you designing for? Be specific!	State the expected deliverables, e.g. a proof of concept.

IN SCOPE	OUT OF SCOPE
What activities are in scope?	What won't you do / deliver? e.g. a high fidelity prototype.

GREAT / BAD OUTCOME	CRITICAL SUCCESS FACTORS	SCREAM TEAM	STAKEHOLDERS
What would a great and a bad outcome look like?	What is needed to guarantee success? • Feedback on Sprint Planning • Attendance at Sprint reviews • Access to users, experts, and relevant technology • …	Who are core team? ▪ Transformation owner ▪ Trainee team 　• Profile 1 　• Profile 2 　• …	Who will be present at sprint reviews versus informed? Use the stakeholder canvas.

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IN SCOPE	OUT OF SCOPE		

GREAT / BAD OUTCOME	CRITICAL SUCCESS FACTORS	SCREAM TEAM	STAKEHOLDERS

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