



# U!REKA CHANGE AGENTS PROGRAMME

“ Immerse yourself in a learning experience both online and in Amsterdam. Collaborate across cultures and learn the tools and methods to help you as you work on a Sustainability challenge with your team.

Today, faster than ever, our society is changing. Digital transformation is disrupting society more profoundly. Despite the undeniable impact the technology has in itself, we should not forget that we are still the designers of the transformation that we want and need as a society to become inclusive and sustainable.

U!REKA CHANGE AGENTS PROGRAMME is the practice of designing the right conditions for real transformation, based on 'strategic transformation design', 'sustainability and diversity' and 'experimentation and critical making'.

The experience is proudly presented by Digital Society School. We will go on a meaningful learning journey online as well as in the city of Amsterdam.

## Dates and Location

Online:

Sept 27 - Nov 22, 2023

Field trip to Amsterdam:

Oct 09 - Oct 13, 2023

## Estimated time commitment:

Average 2 hours/week

## Price

Free - depending on subsidies from your university (valued at EUR 999)

## Sign up via email:

Jenny West

Deadline: July 03, 2023



# CHALLENGE

## SUSTAINABILITY

is on the agenda of every nation, organisation as well as individual citizens. Sustainability issues are often systemic, and require collaboration between individuals and groups across many different sectors, with different perspectives, ideas and interests.

These solutions cannot be found in isolation. Working effectively across contexts, cultures and nations is not only paramount, but the sole route to successfully address the challenges we face.

*How can we create more public awareness about the sustainable use of water across different European cities, taking into account socio-cultural, health-and climate-related and economic dimensions?*

## During this Change Agents programme, you will:

- Work intensively together with your cross-cultural team on your transformational (SDG) challenge
- Design, prototype, build and share your work with teams from other European cities
- Engage in peer-to-peer group learning and making activities, in online learning and cross cultural co-creation
- Get access to the Amsterdam University of Applied sciences facilities as well as visit other inspiration venues across the city
- Apply innovative (digital) tools and instruments to your challenge to stimulate collaboration
- Develop 21st century collaboration skills and competencies. Create prototypes and most of all, it promises to be a transformational experience for yourself and others.







# WHAT WILL YOU DO?



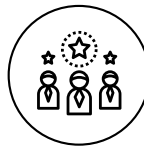
## **ONLINE PROGRAMME 2023** **SEPTEMBER 27 - OCTOBER 4** **NOVEMBER 1 - NOVEMBER 22**

In the online sessions you will receive basics on REMOTE INNOVATION, CROSS CULTURAL COLLABORATION and DESIGN THINKING. Teams will be guided to shape a local design challenge related to the theme of the project. You will also receive assignments to help towards your challenge

After Amsterdam you will bring back your ideas, learnings, experience, and prototypes to their local context.

In bi-weekly online peer pitches students will provide each other's ongoing work with feedback – learning how to collaborate and co-create on distance. You will receive a guidance to pitch their prototypes effectively.

**Dates for online 2 hour programme: September 27, October 4, November 1, 8, 15, 22 from 09h15- 11h15 CET.**



## **WEEK VISIT TO AMSTERDAM** **OCTOBER 09 - OCTOBER 13**

You will work with their heads, hearts and hands. The programme includes a mix of traditional learning and peer-learning; indoor and outdoor activities, inspirational sessions to feed their brain and moments to reflect.

During your field trip to Amsterdam, you will be introduced to a mix of theory and visits to innovative venues around the city.

### MAIN THEMES:

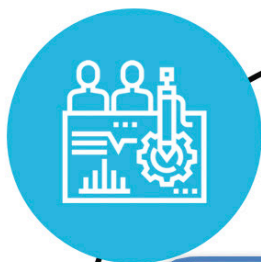
- DESIGN THINKING
- TRANSFORMATION DESIGN
- SUSTAINABILITY

On the final day in Amsterdam, it's time for you to make. You will engage in a CREATING activity where you will develop a concrete prototype for your challenge.





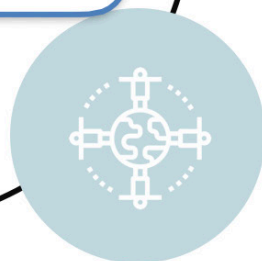
**In-depth training:**  
tools, instruments and  
master classes



**Intensive:**  
Transformational  
challenge in practice

## U!REKA Change Agents

**Online learning:**  
DSS online platform



**International :**  
Simultaneous collaboration  
between various European  
cities

