

Contact

mchakkalackal@yahoo.ca

www.linkedin.com/in/
michellechakkalackal (LinkedIn)

Top Skills

SEO

International Development

Qualitative Research

Languages

Dutch (Elementary)

English (Native or Bilingual)

Certifications

Award Winning Proposals

Brand The Change Trainer

Systems Dynamics in Organizations

Masters in Organizational
Constellations and Systemic
Interventions

Deep Democracy Level 2

Honors-Awards

Award for Excellence & Innovation in
Sexuality Education for 2013

Publications

Love Matters exporteert vrije
informatie over seksualiteit

Michelle Chakkalackal

I help companies lead systemic change. I work with you to align your impact + business models, leadership, and teams to deliver results.

Amsterdam, North Holland, Netherlands

Summary

I support leaders in leading their companies through change. Whether it's an offsite, change process, or strategic coaching session - I help you align your leadership team, value proposition, and business models for scale + impact. I see a company as part of an interlinked living system. Change one part, it has the potential to change the whole.

Together we build the internal support and buy-in for change, by having difficult conversations early on.

That way, everyone knows their role and how it fits with the company's direction.

I specialize in big C change.

I'm your gal, if you are considering building out a new venture, doing a major pivot, or scaling.

I've worked across 5 continents and have co-founded 2 social enterprises, I know a lot about what not to do ;). The last social enterprise I co-founded, Love Matters, grew from 3 to 65+ people globally (Mexico, Venezuela, China, Egypt, Kenya, Netherlands), our digital products have conservatively reached 30 million + globally.

I've raised 3 million USD in funds, and another 12 million USD with a wider team.

Experience

Michelle Chakkalackal

Impact Business Consultant, Strategist, and Facilitator

January 2019 - Present (4 years 5 months)

Amsterdam, North Holland, Netherlands

I help companies lead systemic change. I work with you to align your impact + business models, leadership, and teams to deliver results.

I see a company as part of an interlinked living system. Change one part, it has the potential to change the whole.

I help companies review their value propositions, brand, process, people, and revenue models for impact. I support leaders to get the alignment, buy-in, and support to lead change. This means both leveraging teams and building leadership capacity.

I have a strong bias toward action.

I tend to speak, moderate, and facilitate events around (social) impact, digital health, and data. I'm a strong advocate for diversity and inclusion. What interests me is bringing together different voices. I often ask myself "Who am I not seeing at the table? Why? And whose viewpoints could we add to deepen our understanding of the stated issues?"

Outsight International

Associate

February 2021 - Present (2 years 4 months)

Outsight offers consulting and project management services to organisations looking to improve the world. Within the Outsight team, we have a strong multidisciplinary background covering the non-profit, government, technology, and environmental sectors. This allows us to approach problems from new angles and ensure that the bigger picture is always taken into account. Additionally, we draw on our network of experienced associates to provide topic expertise, allowing for an agile and efficient offering to our clients at competitive rates.

Our services include: project management; qualitative and quantitative research; workshop facilitation; service design; technical advice and implementation. Unlike large consulting firms, we have a deep understanding of what makes humanitarian and development work unique and provide our service offerings within this frame - ensuring the greatest possible impact.

Generous Minds

Covestor in Good Business - Impact + Change Expert for social enterprises and non-profits

September 2019 - November 2021 (2 years 3 months)

Amsterdam, North Holland, Netherlands

Generous Minds is a collective of like-minded investors, entrepreneurs, and consultants with a joint ambition to tackle societal challenges through entrepreneurship.

Nivi, Inc.

Chief Operating Officer

July 2018 - January 2019 (7 months)

Global - Amsterdam, Nairobi, Boston

Nivi Inc. is a tech company focusing on the power of deep personal conversations and relationships for better health outcomes. Our current focus globally is on women's health, family planning, and reproductive health. Ultimately, Nivi Inc. supports our users to lead happier, healthier and more fulfilling lives.

RNW Media

7 years 8 months

Love Matters Co-founder

January 2010 - August 2017 (7 years 8 months)

I co-founded and was the head of global content strategy for the award-winning Love Matters (LM) programme. LM delivers sexual and reproductive health information to young people in countries where these topics are censored or taboo.

- Lead program developer, fund writer, researcher, impact officer for 6+ Programs.
- Lead program developer, fund writer, impact officer, and research officer for India.
- Secured approximately 3 million euros in funding for Love Matters.
- We grew from a team of 3 local staff to 50+ colleagues globally.
- Secured 12 million euros per year for 2017-2020 with broader fundraising team.

Strategist & Program Designer - Content | Digital

January 2010 - July 2017 (7 years 7 months)

I designed the global blueprint for the Love Matters program. This was adapted and scaled across 6 different countries (India, China, Egypt, Kenya, Mexico and Venezuela).

As the lead program designer responsible for aligning activities, outcomes, indicators, and impact. I oversaw content and digital strategy of 5 global teams.

Specifically, I was in charge of prioritizing the sexual education content ('how to' information), directly accounting for 30 to 50 percent of all traffic to our sites.

I advocated that we focus on positive framing on sex and sexuality, making sure our information was mobile accessible and on the right social media platforms, in local languages and showcase happy healthy images of young people.

This was KEY to positioning ourselves as creative leaders among the sexual reproductive health organizations.

Main achievements:

- 100 million sessions for all sites (averaging 3 million visitors per month).
- More than 7.5 million social media followers globally.

Impact Researcher - Scoping | Monitoring & Evaluation | Policy
January 2010 - June 2017 (7 years 6 months)

Hilversum

I designed the first ever Love & Sex Survey for Young People in India implemented by Youth Ki Awaaz and Love Matters India for Ford Foundation. This survey was based on the previous research I designed on our users' sexual health informational needs and rolled out in our 6 countries.

In collaboration with the Institute of Development Studies in Brighton at the University of Sussex, I lead pleasure positive research across our sites to discover what brings young people to our sites.

This resulted in the first ever policy brief on 'Sex Education in the Digital Era'.

I've designed M&E Frameworks for our core program and complementary programs funded by Ford Foundation, Packard Foundation, IDEAS42 and Amplify Change.

Main achievements:

- 1st ever policy brief on 'Sex Education in the Digital Era'
- Co-authored paper 'Digital Pathways to Sex Education' - Analysis of traffic across all sites
- 1st ever Love & Sex Survey across India

Public Speaker

January 2010 - June 2017 (7 years 6 months)

Numerous pitches to fundraise and raise awareness about Love Matters, made me realize I really enjoyed public speaking. I became a seasoned public speaker in the area of pleasure positive sexual education. Today I'm focusing more on holistic healing - resilience, creativity, and joy.

Selected Talks

New insights on global sex education in the digital era, Feb 14 & 15th 2017
Brighton, UK

Pleasure as a gateway to digital comprehensive sex education, Conference
Youth Tech Health! San Francisco 2016

Pleasure Matters! How to effectively reach millions of young people Family
Planning Conference 2016, Bali

Comprehensive Sex Education in the Digital Era, London, International
Planned Parenthood Federation Symposium, 2015

Engaging young people with pleasure positive sex education, Singapore,
World Association of Sexual Health Congress 22nd, 2015

Putting Pleasure on the Sex Ed Agenda; Amsterdam, TEDx 2014

Surprise! Surprise: Young people's sexual health informational needs are not
what sex educators expect or hope for ... Porte Allegre, World Association of
Sexual Health Congress 21st, 2013

Fundraiser - Grant writing I Business Development
January 2010 - April 2017 (7 years 4 months)
Hilversum, Netherlands

I was part of the wider resource mobilization at RNW Media, whereby I
identified, maintained, and nurtured relationships with philanthropic and other
sexual reproductive health organizations.

I was the lead grant writer for the following submissions:

- UNFPA India
- Ford Foundation India x 2
- Packard Youth Champions Challenge
- Packard India x 2
- Internet.Org

- Amplify Change x 2 (Child Marriage - India specific, Access to LGBT Info)
- IDEAS42 - Gender-Based Violence in India

I was part of the fundraising and grant writing team on the following submissions:

- Ford Foundation China
- Ministry of Foreign Affairs x 4 (Core funding, Lobby & Advocacy, etc...)
- Amplify Change - Safe Abortion

Main achievements:

- Secured approximately 3 million euros in funding for Love Matters programme.
- Secured another 12 million euros per year for RNW with a broader fundraising team.

Juxtaposition

Managing Director (2004, 2006-2008), Co-Founder
September 2003 - September 2008 (5 years 1 month)

Toronto, Canada Area

I co-founded a global health magazine at University of Toronto (UofT) with my best friend in 2003. UofT is Canada's largest university with 70-80,000 students and excelled as a research institute often listed #1 in Canada, there were no interdisciplinary outlets for undergrads to explore the intersectionality of global health, international development and entrepreneurship.

We created a student-run, non-profit magazine focused on raising these issues. I developed interdisciplinary communication and editing skills. I commissioned articles from writers in different fields, selected themes, created a common verbal identity/language for Juxtaposition, and did final copy edits.

What I'm most proud of is that 15 years later, the magazine is still going strong. New leaders have taken on the vision, expanded upon it, and embedded in the culture. We were ahead of the curve, a few years later UofT offered both at the undergraduate and masters level programs specifically on global health.

University of Toronto

Project Coordinator

September 2003 - June 2006 (2 years 10 months)

Toronto & Kenya

I am more interested in quantifying the unknown than publishing more of the same.

My research was to study the link between sex workers (SWs) and their regular partners (RPs). In 2003, only 3 peer reviewed studies out of 1000s published, linked the low condom use within SW- RP relationships with higher rates of HIV among SWs.

This groundwork was the easy part! I designed the research instruments, passed the ethics boards in Canada and Kenya, and was awarded scholarships.

However, without much money, power, or immediate career gains for my collaborators, my research project was low on their priority list.

I maximized the resources I had: drive, resilience, creativity. I mobilized disinterested staff, rallied support from other field researchers, and built a research system across 2 different clinics by streamlining my work into the clinic staff's existing workload.

The research showed RPs were more likely to infect their SW than the other way around.

Centre for Global Health Research
Research Assistant
2004 - 2005 (1 year)

Toronto

I am perennially curious person. As soon as I learn something, I put into practise.

I co-designed research protocols that included behavioural and biological survey design to assess sexual risk in sex workers and their male clients. This was part of one the first Gates funded research programs in India.

I also facilitated panel discussions on the feasibility of lab techniques in resource-limited and low tech settings. In essence, what diseases could you test for with blood, urine, semen, and feces when you aren't able to have the ideal storage conditions. Turns out a lot!

Education

THNK School of Creative Leadership
Executive Creative Leadership Program · (2015 - 2017)

KIT Royal Tropical Insitute
Master of Public Health · (2007 - 2009)

University of Toronto
Honors BSc, Human Biology and Minor in Medical
Anthropology · (1999 - 2006)

Havergal College
· (1996 - 1999)